

### **DNP Imagingcomm America Corporation**

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# DNP and Professional Photographer Scott Proposki to Host Free Photo Printing Seminar in New York City

Free event at B&H Photo Video—Ideal for Photographers Interested in Learning How to Leverage the Potential Revenue Opportunities of Printed Photography

**Concord, North Carolina** – On Friday, June 8, DNP Imagingcomm America Corporation (DNP IAM) and Scott Proposki, founder and CEO of Photos In A Minute will co-host a free photo printing seminar at the B&H Photo Video store in New York City.

During the three-hour event, Proposki will discuss the unique techniques his company uses when printing high quality photos for a variety of events and experiences. Following Proposki's presentation, DNP's Todd Charney will demonstrate the company's award-winning DS620A, DS820A, DS-RX1HS, and SL620A dye-sublimation printers.

A Q&A with both Proposki and Charney will follow the presentations and all attendees are encouraged to bring a USB flash drive to print their own photo samples for free using the range of DNP printers at the event. For those outside the New York City area and unable to attend, the event will be streamed live through the B&H website.

"Scott has built one of the industry's most successful and well-known photo event companies and we are proud of our long-term partnership," stated Shinichi Yamashita, President of DNP IAM. "This event is a great opportunity for any photographer looking to provide additional value to their customers, create additional revenue streams, and grow their business to learn from one of the industry's premier experts in the space."

In 2000, Scott Proposki founded Photos In A Minute and Headshots In A Minute, two distinct professional photography services created with the same principal of offering innovative and convenient event marketing photography to corporate customers across North America. Today, Scott's portfolio of clients includes professional sports teams, TV networks, and Fortune 500 companies. Using his photography platform as a business model, Scott has continued to learn, explore, and pursue his passions with a unique ability to find the right niche markets at the right time.

For additional information about the event and to sign up please visit: https://www.bhphotovideo.com/find/eventDetails.isp/id/2780

For additional information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com/printers/.

## About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC. More information is available at www.dnpphoto.com.

#### **About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. For more information, please visit <a href="https://www.dnp.co.jp/eng">www.dnp.co.jp/eng</a>.

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