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DNP Announces Version 2.06 Firmware Update for DS-RXH1S™:
Provides Capability to Print 6x6-Inch Square Prints

Concord, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced version 2.06 firmware for the DS-RX1HS printer. The update is available for Windows and Mac users and provides the ability to produce 6x6" square prints, the latest trend in photo printing.

The 6x6" photo format is especially popular for photo booth applications where it can be used to create unique retro themed images. The square format is also popular for Instagram images or for a more modern approach to traditional prints.

"We are committed to providing the broadest array of print options to accommodate any range of customer preferences," stated Shinichi Yamashita, President of DNP IAM. "This free software update is available for immediate download and provides the opportunity to create additional revenue generating options without any additional investment in media or hardware." The DS-RX1HS combines inexpensive hardware and print media cost with high end capabilities to provide a profitable solution for producing instant custom photo prints.

The DS-RX1HS features increased print speeds that allow users to produce 4x6" prints in 12.4 seconds or up to 290 4x6" prints per hour. The printer offers capacities of 700 4x6" prints and 350 6x8" prints from a single roll of media, as well as the ability to print two 2x6" photo strips on 4x6" paper, and four 2x6" photo strips on 6x8" paper. The printer features both a high-speed mode (300x300dpi) and a high-resolution mode (300x600dpi). The new features can be selected using the newly released version of the printer driver. The updates are available for free download from the DNP website: http://dnpphoto.com/en-us/Printer-and-Systems-Drivers-and-Firmware

For additional information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com/printers/.

About Imagingcomm America Corporation (DNP IAM)
DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC. More information is available at www.dnpphoto.com.

About DNP
DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. For more information, please visit www.dnp.co.jp/eng.

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