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## DNP Helps Professional Photographers Make Memories That Will Last at IUSA 2023

**Concord, NC – January 11, 2023** – Photographs capture moments in time that allow us to hold onto cherished memories forever. Having a physical print to reflect on and admire can help you relive the way you felt at your wedding, your graduation or just everyday moments with family and friends..

To share the feeling of nostalgia print images can bring, <u>DNP Imagingcomm America</u> (<u>DNP IAM</u>), the world's leading innovator of dye-sublimation photo printing products, will showcase the latest and most innovative ways photographers can use high-resolution photo prints to take their work to the next level at <u>Imaging USA 2023</u> from January 22-24 in Nashville, TN.

"Photographers help turn important experiences into lasting memories. They are there to get every moment captured when you need them the most. DNP is proud to work with, and listen to professional photographers to ensure we are offering the best and highest-quality products possible," said Shinichi Yamashita, president of DNP Imagingcomm America Corporation. "At IUSA, we will feature our award-winning dye-sublimation printers that allow photographers to provide quick, reliable and high-quality print images that their customers can conveniently bring home and look back on."

At booth #729, DNP visitors can experience the company's printers in person, including the DS620A<sup>TM</sup>, RX1HS<sup>TM</sup>, DS820A<sup>TM</sup> and QW410<sup>TM</sup>. The lineup of printers featuring DNP's award-winning dye-sublimation technology offers a cost-effective and reliable option for photographers to make their magic last.

DNP's printing solutions employ cutting-edge dye-sublimation technology and high-quality media to ensure the best possible image quality. With DNP printers, photographers are now able to provide print images in real-time, offering an unparalleled experience for their customers that will have them talking for days, and weeks and years to come.

Visit DNP IAM at ImagingUSA 2023 at booth #729.

For more information on DNP IAM, please visit <a href="http://dnpphoto.com/en-us/">http://dnpphoto.com/en-us/</a>



## **About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit <a href="https://www.dnp.co.jp/eng.">www.dnp.co.jp/eng.</a>